

Bahar Rostaminiya

Product Designer

About Me

In the last three years, I've gained extensive experience in product design, contributing to over ten projects. I align business objectives with user needs, collaborating seamlessly with teams and managers to develop profitable, user-centric projects. In the future, I aim to delve deeper into UX research.

Work Experience

Product Designer

Sep 2023 - Now

[Propertyhunter - InterActive10 Ltd](#)

We created a listing platform that integrates all the property listing platforms, including websites, applications, and extensions for global users.

- Leveraging benchmarking and secondary research, I devise tailored solutions for user issues.

Freelance Product Designer

Mar 2022 - Sep 2021 · 7 mos

- Nazargoo (Website): A website designed to provide reviews and comments on a wide array of online purchasable products.
- Anatomyar (Redesign Website): A website for students and teachers to study human body organs in virtual reality.
- Azbar Project ([Android Application](#)): An application with a fun and attractive theme to make vocabulary learning easier.

UX Designer

Mar 2021 - Mar 2022 · 1 yr 1 mo

[Kadoxa - Pasokh Gooyan Asr Novin Co.](#)

An online gift store that allows the user to personalize the gift.

- The primary challenge lay in crafting the personalized feature. Following interviews, surveys, and usability tests to ascertain user needs, the user flow of the product reached a 80% satisfaction level.

Freelance UI/UX Designer

Oct 2020 - Mar 2021 · 6 mos

- Apticity (Website): A website for doctors, nurses, and relatives to care for the elderly they want.
- Hot Target (Website, Application): A smart advertising system in Canada to reduce paper consumption.
- Ostadgram (Website, [Application](#)): A platform for placing orders and acquiring various projects in any field.

UX / UI Designer (Internship)

Sep 2020 - Oct 2020 · 2 mos

[Atency - Kasra Co.](#)

A dedicated app for small businesses, streamlining Attendance Tracking.

- The challenge was to identify design issues through heuristic evaluation and collaborate with the support team to enhance user interaction by 20% within a tight timeframe.

Tools

Figma | Adobe XD | Hotjar | Zeplin | Google Analytics | Clarity | Maze | Hotjar | Adobe Photoshop | Adobe Illustrator |

Portfolio

Please visit my Portfolio:

<https://bawhari.design/>

[Behance.com/bawhari](https://www.behance.com/bawhari)

[Dribbble.com/bawhari](https://dribbble.com/bawhari)

[LinkedIn.com/in/bahar-rostaminiya](https://www.linkedin.com/in/bahar-rostaminiya)

Contact Me

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Personal Information

Isfahan, Tehran

Feb 1998

Education

Jan 2016 - Aug 2021

BSc. Software Engineering

University of Najafabad (IAUN)

Activities

Virgool:

<https://virgool.io/@bawhari>

Instagram:

<https://www.instagram.com/bawhari>